

Peer-BIT: Peer learning in business innovation tools for SMEs

Peer learning of innovation agencies (H2020-INNOSUP-2014-5)

Brokerage Event: Peer learning for innovation agencies
Brussels, February 15th 2017

Focus of the project

PROBLEM:

Low efficiency of support tools for accelerating growth of SMEs

OPPORTUNITY:

Business innovation coaching

ANSWER = Design Option Paper

„Designing and Implementing a Comprehensive Coaching Scheme“

(based on smE-MPOWER methodology)





Key persons of Peer-BIT project



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Main findings:

11 key success-elements for a regional coaching scheme



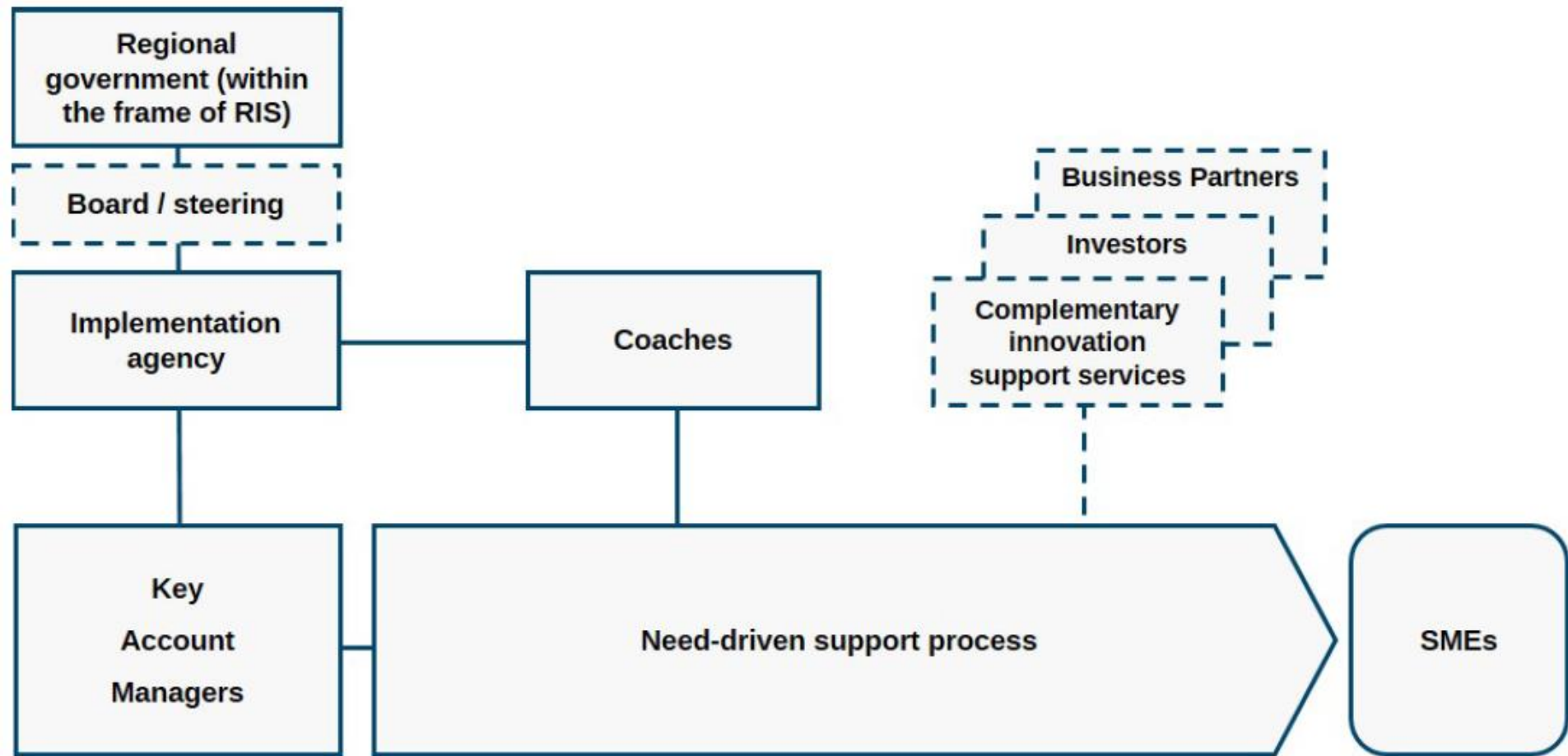
Setting up the coaching scheme (building blocks)

- Regional commitment and stable financing
- Implementation agency with a leader
- Common understanding of business innovation approach
- Access to SMEs and understanding their needs
- Access to coaches
- Organizational design of collaborative network

Measuring, improving and maximizing the impact

- Active usage of coaching tools
- IT-based network management system
- QA system for coaches
- Advanced monitoring and evaluation system
- Involvement of coaches of other regions

Organizational design of collaborative network



Regions setting-up their regional coaching scheme based on Peer-BIT:

Switzerland:

- Bern, Zürich

Czech Republic:

- Moravia-Silesia, South Bohemia, Zlín, Olomouc

Germany:

- Saxony-Anhalt

Austria

- Upper Austria

Lithuania

Turkey

Others are welcome!

Looking forward to co-operation!

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